

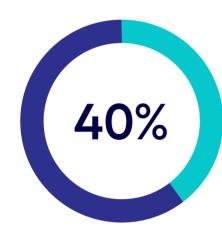


Secrets of finance superheroes revealed

90% of surveyed finance executives want to drive value and enterprise growth—yet fewer than 12% are achieving it.

What sets these superheroes apart?

Superhero finance and accounting teams have an intuitive edge fueled by tech



Use advanced technology such as real-time analytics and Al to enable proactive decision-making



Have fully automated financial processes with quick turnaround times



Can close their books quickly and continuously

Superheroes leap ahead of the competition by:

- Taking a holistic ecosystem approach to transform finance
- Spending more time on strategy
- Eliminating mundane, time-consuming tasks
- Embracing automation holistically
- Enabling employees to focus on growth-driving activities

How to approach finance like a superhero

1.

2.

3.

4.

Leverage expert partners for non-core activities Slay legacy technology dragons

Uplift and invest in talented team members

Use predictive data as your superpower

Source: HFS research – Finance Superheroes leverage the OneEcosystem mindset to vault ahead of the competition

Download the report

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